

Dissemination Output

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Summary

- I decided to make “stories” describing the key points of my paper.
- These stories can be posted to Instagram, Facebook, TikTok, or any other social media platform that allows stories
 - They can also be posted as real “posts” on these forums as well
- The target audience are my followers on Instagram, who tend to be people within the age group 18-30 and are for the most part from the United States.

This Presentation

- This slide presentation shows what order the stories would be presented and what they would look like
- Each story also has “giphys” that should move as you view each slide
 - Be sure to watch the PowerPoint in presentation view for the videos to play
- Additionally, each slide will have the relevant hashtags that would hide behind each story in order to attract more views
 - Hashtags go behind the story so that they don't distract from the main point, but are necessary to appear in searches and reach more viewers

Hashtags:

#climatechange

#wickedproblem

#wickedsolution

#protectourearth

#climateawareness

#environment

The Wicked Problem of Climate Change & the Wicked Solution of Strategic Litigation



A way to save our planet

Hashtags:

#climatechange

#wickedproblem

#wickedsolution

#protectourearth

#climateawareness

#environment

#climatedefinitions

Why is climate change a wicked problem?

Climate change is a wicked problem because it affects everyone in the world, but no one entity is to blame, and there are no clear solutions

What is a wicked solution?

A wicked solution is one that, because of its complexity, is uniquely able to combat a wicked problem and help solve it

Hashtags:

#climatechange

#litigation

#strategiclitigation

#lawreform

#victimsrights



What is Strategic Litigation?

It's litigation that is consciously aimed at achieving a certain advocacy goal & success is measured by more than just "winning the case"

Strategic Litigation has the goal of reforming the law so that future generations don't suffer the same injustices



It also focuses on creating public awareness & giving people agency & power

**SEE YOU
IN COURT**

Hashtags:

#climatechange

#litigation

#strategiclitigation

#climateinjustice

#environmentaljustice

#publicawareness

#climateawareness

Why Strategic Climate Change Litigation is important



It gives a voice to victims who are usually not heard, such as those in the Global South

Litigation can make the public aware of climate injustices that affect us all



Climate Change litigation gives the power back to the people and takes it away from governments and corporations who abuse the Earth and those living in it

Hashtags:

#climatechange

#climatefacts

#funfacts

#strategiclitigation

#USA

Strategic Climate Change Litigation Fun Facts:

**There have been almost
2,000 cases filed - most of
these are in the USA**



**These cases target BOTH
governments & corporations**

**Judges are becoming more
willing to take action to
protect people against the
threat of climate change**



Hashtags:

#climatechange

#wickedproblem

#wickedsolution

#protectourearth

#climateawareness

#environment

#climatesolution

#noplanetb

**Climate Change is the wicked
problem of our generation**

**But we CAN do something to guarantee
our survival, by holding those who harm
the planet accountable**

**The solution to the Climate
Change crises will take all of
us. There is no Planet B**

SAVE
PLANET
EARTH

No hashtags for this story as it tags several accounts which enables more search appearances

Accounts to Follow

[@greenpeace](#)

[@unep](#)

[@unitednations](#)

[@wwf](#)

[@ipcc](#)

[@wastefreeplanet](#)

[@unclimatechange](#)

[@earthlyeducation](#)

+plus any local organization

SUPPORT
LOCAL