

Explanation

As my dissemination output, I created a Twitter feed. The main aim is to convey the arguments of my essay in lay terms. I chose to create a Twitter feed because it is familiar with and can easily be understood by a non-expert audience. The language of the tweets was deliberately chosen so that laypeople could understand the arguments. Especially the vocabulary used by the climate activist is the same that is often used on social media. The feed summarises all the main arguments of my essay in a simplified way. The emojis make the feed look more vivid and less complicated.